

Play Your **PART** For Tyre Safety

P **Pressure**
 Low Pressure is High Risk



What is it About?

Maintaining the correct air pressure in your tyres for safe performance and fuel efficiency.

Did You Know?

Over 60% of vehicles on Indian roads are driven with low tyre pressure*.

* ATMA/ITTAC Survey

Why it Matters

Driving with low tyre pressure can lead to:

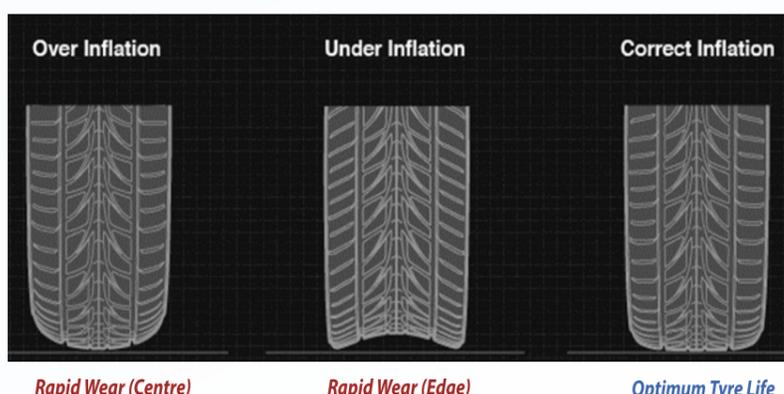
- ✔ Poor braking response
- ✔ Excess heat build-up
- ✔ Higher risk of tyre failure
- ✔ Increased fuel consumption
- ✔ Reduced tyre life

Good to Know Tips

- ✔ Check tyre pressure every 2 weeks
- ✔ Follow manufacturer's recommended pressure*
- ✔ Check pressure when tyres are cold

* Check label inside driver's door or owners manual

Correct tyre pressure keeps you safer, saves fuel, and extends tyre life



Play Your **PART** For Tyre Safety

A Alignment

Straight Wheels. Better Control.



What is it About?

Ensuring your wheels are properly aligned so the vehicle stays stable and tyres wear evenly.

Did You Know?

Poor wheel alignment can reduce tyre life by up to 30% and affect vehicle stability.

Why it Matters

Incorrect wheel alignment can cause:

- ✔ Vehicle pulling to one side
- ✔ Uneven and premature tyre wear
- ✔ Reduced steering control
- ✔ Driver Fatigue

Over time, this compromises both safety and comfort.

Good to Know Tips

- ✔ Check wheel alignment every 6 months
- ✔ Inspect alignment after hitting potholes
- ✔ Check alignment when steering feels off-centre

Proper alignment keeps vehicle stable, predictable & safer to drive.



Play Your **PART** For Tyre Safety

R Rotation

Even Wear. Longer Life.



What is it About?

Changing tyre positions regularly to ensure uniform wear and longer tyre life.

Did You Know?

Front tyres can wear up to twice as fast as rear tyres if not rotated.

Why it Matters

Tyres on different positions wear at different rates.

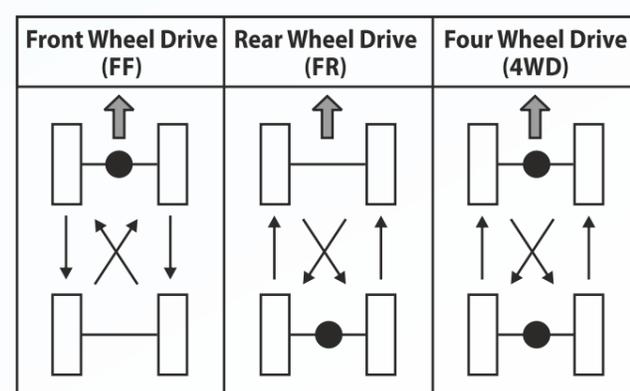
Without regular rotation:

- ✔ Grip becomes uneven
- ✔ Handling is affected
- ✔ Tyre life is reduced

Good to Know Tips

- ✔ Rotate tyres every six months
- ✔ Follow the recommended rotation pattern
- ✔ Rotate tyres during regular service visits

Evenly worn tyres improve grip, handling, and overall safety.



Play Your **PART** For Tyre Safety

T Tread Grip That Saves Lives



What is it About?

The tyre surface grip that helps you brake safely and stay in control, especially on wet roads.

Did You Know?

Worn-out tread can increase braking distance by over 40% on wet roads.

Why it Matters

Tyre tread provides the grip needed for braking and cornering.

Worn tread leads to:

- ✔ Skidding on wet roads
- ✔ Longer stopping distances
- ✔ Reduced vehicle control

Good to Know Tips

- ✔ Check tyre tread regularly
- ✔ Look for the Tread Wear Indicator (TWI)*
- ✔ Replace tyres when TWI is exposed

Good tread ensures grip, control, and confidence on every journey

*Tread Wear Indicators (TWI) are bars of rubber with height of 1.6 mm (Passenger Vehicle and Truck & Bus) and 0.8 mm (Two and Three-Wheeler) above the base of tread groove.



Check Tyre shoulder area for Tread Wear indicator position marker

